

BRAND
ThinkWeek
A 2-PART SESSION

UNIVATION

UNIVATION has launched a virtual Brand ThinkWeek package with the aim of stimulating business traction in challenging times.

A support for both big industry and SMMEs, Brand ThinkWeek will show you how to utilise the power of strategic thought to ignite sales, delight customers and become an authority within one's industry.



INVITE YOUR CUSTOMER
AND EMPLOYEES
INTO A BRAND STORY
THAT DELIGHTS THEM.
IT'S SIMPLER THAN
YOU THINK.

Given the fast-paced changes brought on by 2020, businesses are struggling to meet targets, gain conversions or simply move with the times, and this makes Brand ThinkWeek an incredibly timely asset to those looking to take a step in a positive direction.

Many businesses face a huge opportunity if they're equipped with the correct knowledge, methods and creative mental approach.



As time is always of the essence, **Brand ThinkWeek will provide participants with pocket-sized yet powerful insights** spread over two parts.

Part I and Part II are facilitated over a two-week period, from 8-9am. Each day promises an hour of in-depth analysis and discussion of essential tools and resources.

**BRAND
ThinkWeek
PART I**

Facilitated over 5 days, 8-9am

Create A Compelling Brand

How to define and segment a niche market
(difficult for most businesses and why most fail)

How to understand what your customer's needs are,
giving you a tool to create a marketing message that sells

How to go move your business online or take advantage
of your current online business to increase sales conversions

How to be an authority and 'guide-brand' in a
data-saturated world

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COST:

R1, 400 per part or
R2, 520 for both.

WHO SHOULD ATTEND:

Business Owners,
Department Heads,
Executive C-Suite
Members, Solopreneurs
or Sales and Marketing
Teams.

TO BOOK:

Email
bookings@univation.co.za
WhatsApp
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Participants will receive the full
Zoom recordings for a limited time.
No refunds are available. Any
person unable to make a session for
whatever reason will be sent the full
recordings for a limited time.

**BRAND
ThinkWeek
PART II**

Facilitated over 5 days, 8-9am

Sales Conversions In Tough Times

How to develop product packages that sell
(using the five-offer funnel)

Why well-considered pricing can
dramatically increase your conversions

How to develop a user journey timeline for customer
excellence, cost-savings and to streamline business processes

Collaborative brainstorming and coaching to
solve business problems